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## TECHNEWS

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## AQUATHERM PLANS THE "FUTURE OF PIPE PRODUCTION"

On 01.01.2015 the foundation stone is laid for a new modern production complex in the industrial area Biggen

The Olpe district, and especially the Hanseatic city Attendorn are a germ cell of the successful economic region South Westphalia for many years. Many family-owned enterprises and even those that have grown out in recent years from that name, here have their home, and so even the aquatherm group of companies.

Last year, 40 years of successful company history, shaped by constant growth and trend-setting development, were celebrated. aquatherm is thus a rather young company in local comparison and has made the transition from the first to the second generation in recent years.

Today aquatherm employs approximately 500 dedicated employees and is represented with its reliable products and leading services in 75 countries around the world.

An important reason for this success story is the constant development of marketable products. For almost every application aquatherm now offers the right pipe system. Innovation and growth are thus linked very closely with the system manufacturer, for an extensive product portfolio with many individual and reliable solutions requires space.

In order to reliably meet the high expectations of customers and markets even in the future, trend-setting expansion is essential. The industrial area Biggen in which the headquarters is located, has changed a lot since the first time in 1978 and over the years offered more and more place for production and distribution buildings of the pipe manufacturer. However, several years ago it became obvious that the production facilities — in spite of the generous expansions — middle-term will come to theirs limits again. For this reason, the shareholders and management decided early to act and to plan a complete new pipe production in the two years previously acquired premises of the sanitary wholesale Atta. The project "Future pipe production" (ZuRo) was born.

After several years of planning process involving various engineering consultants, but especially the passionate contribution of many employees a trend-setting concept arose. This conception guarantees the specifications for maximum functionality as the basis for highest efficiency in line with environment-friendly technologies and optimum working conditions for the staff. In February 2014 the official building permission followed. The final "GO" was given by the management in May of this year, and thus the start to the implementation of ZuRo. As of January 2015, the buildings located on the property will be demolished first. On the resulting near-ideal building site from spring 2015 the project ZuRo will arise on two floors with a total area of nearly 15.000 square meters.

The goal is clearly defined: a detailed thought-out manufacturing complex with a total capacity for up to 33 extrusion lines for the production of the pipe systems—highly efficient and with flagship character, realized through an investment of approximately 15 million Euros.

The entire aquatherm group of companies will profit from this project in the long run. The new modern pipe production will of course assist with expanding our own leadership in the world market; but it is also a clear commitment to the manufacturing location Attendorn. Even since its foundation, the family-enterprise places a high value on quality products, which correspond to 100 % to the label "Made in Germany". The success proves the company right and together with all the staff the managing directors Dirk, Maik and Christof Rosenberg are looking forward to keeping the company on an independent course with steps as ZuRo and to living the vision "state of the pipe" determined.

